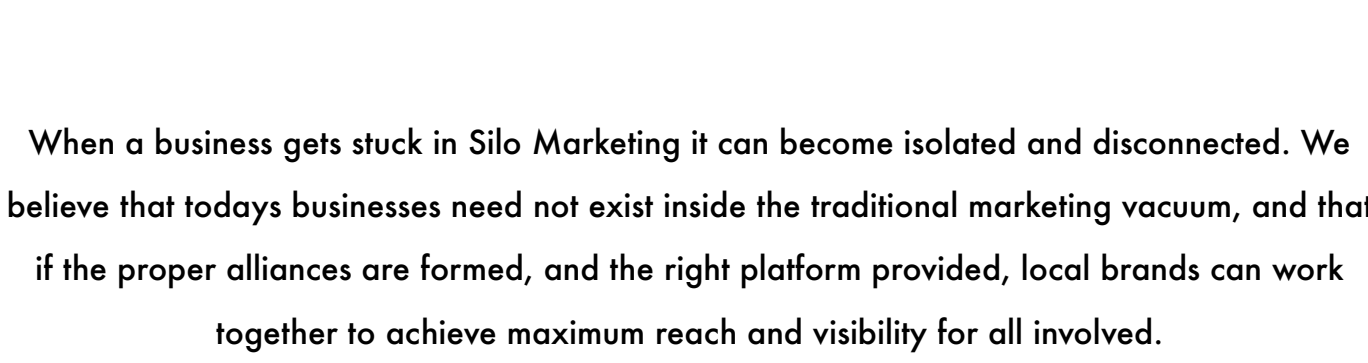


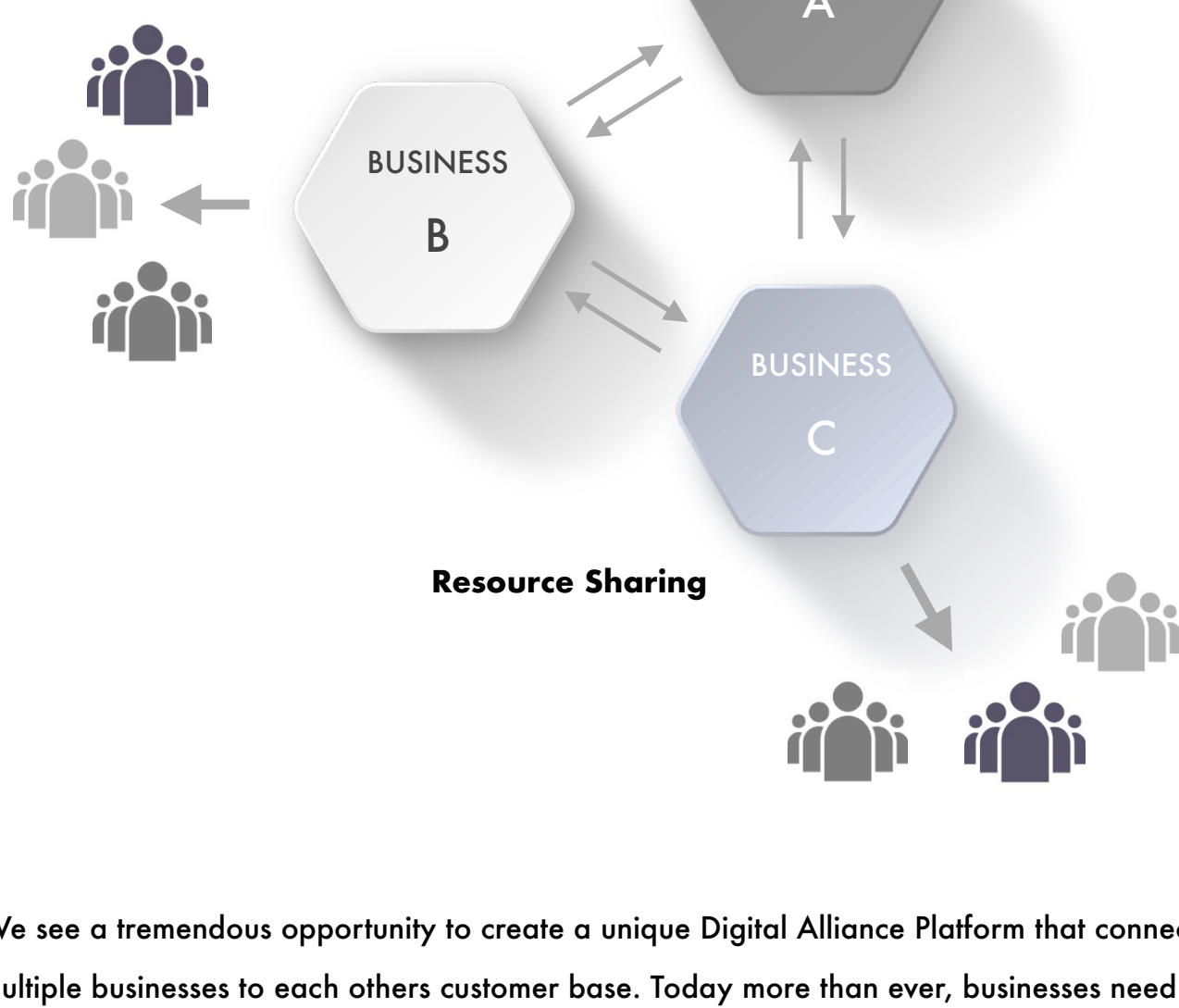
VUED STRATEGIC ALLIANCE.

BREAKING DOWN THE SILOS

Businesses can often get stuck in a marketing vacuum akin to what is known as the Silo Effect, when they ONLY market themselves on their own and in a traditional way such as print or social media. We refer to this as **Silo Marketing**.



When a business gets stuck in Silo Marketing it can become isolated and disconnected. We believe that today's businesses need not exist inside the traditional marketing vacuum, and that if the proper alliances are formed, and the right platform provided, local brands can work together to achieve maximum reach and visibility for all involved.



We see a tremendous opportunity to create a unique Digital Alliance Platform that connects multiple businesses to each others customer base. Today more than ever, businesses need to present a united face to the customer and get the most bang for their marketing buck. Working together and breaking down these silos by incorporating a properly integrated marketing strategy that is executed well, will always win over a silo approach.

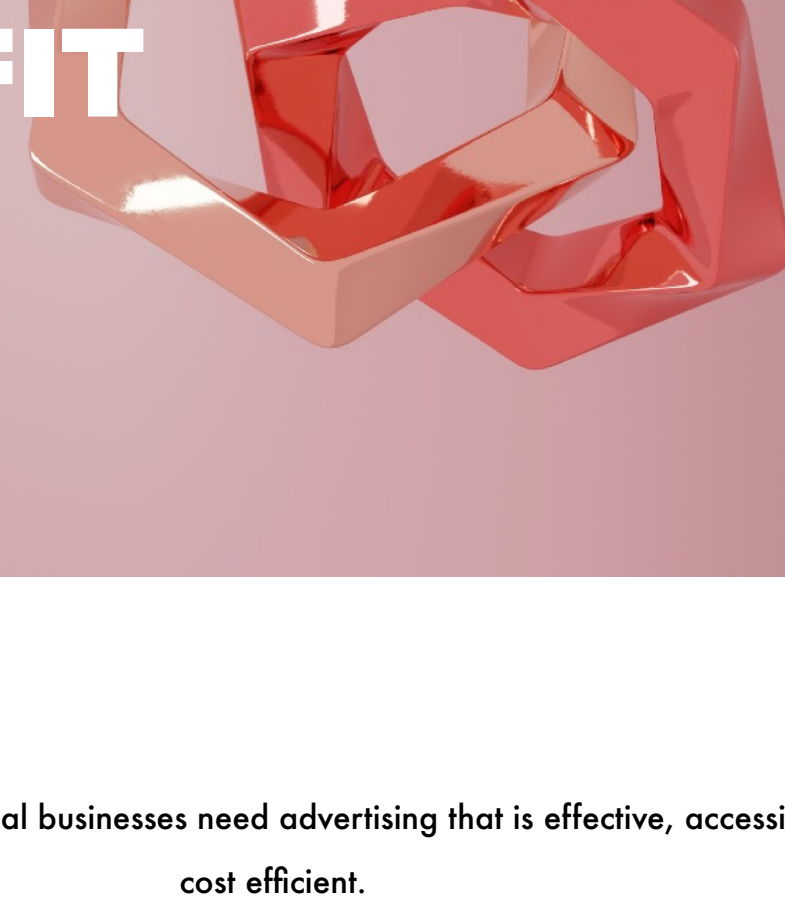
INTRODUCING VUED ALLIANCE PLATFORM



Our VUED Alliance Platform allows businesses to get out of their Silo by providing opportunities to work together with other like-minded businesses by providing a platform on which each others products or services can be VUED via our network of strategically placed Digital Displays. Displays will be located within each of our Host business's physical location. Our Network Technology allows us to provide a multitude of display options across the platform, driving a community, traffic driven economy and promoting cross-industry cooperation.

Over time, the platform will spark the formation of beneficial alliances and cobranding opportunities in which multiple businesses from different sectors will have their products and services VUED by each others customer base at each location.

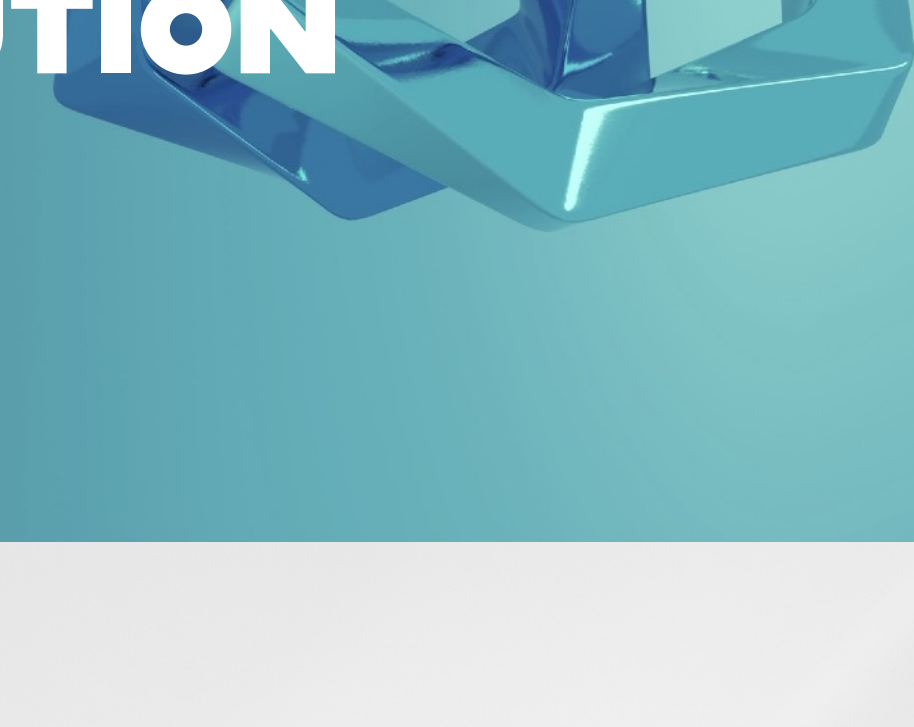
WHY VUED BENEFIT



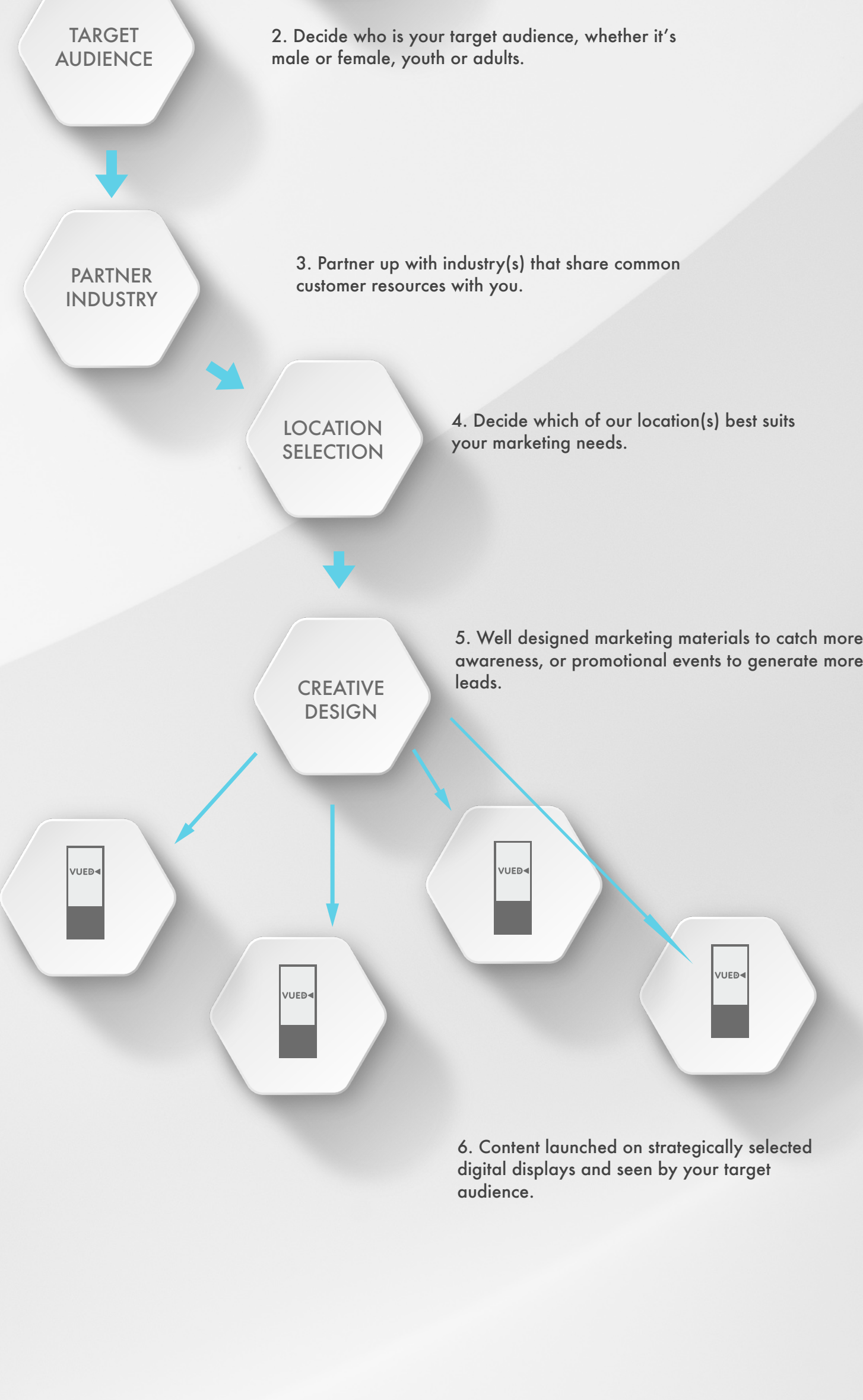
Now more than ever, local businesses need advertising that is effective, accessible, and cost efficient.

- **Increase Brand Loyalty**, by hosting the platform you will demonstrate that your brand is working together with and showing support for other local businesses and the community.
- **Direct Exposure**, reaching a targeted audience at a time when they most likely will be looking for your product or service. Hosting the platform ensures your ads reach the right audience at the right time in the right place.
- **Cost Effective**, a less expensive advertising option. Unlike other advertising channels such as television or radio, which require large investments in production, it is relatively inexpensive to start running display ads.

IT WORKS VUED SOLUTION



YOUR BRAND/BUSINESS



GET **VUED**  WITH US TODAY!